



Spring 2020 Community  
Survey

[\(Esta encuesta también está disponible en español.\)](#)

**Cville Plans Together** is an opportunity for the community as a whole to continue updating the city's plans for the future, focusing on the issues of equity and affordability.

## Through 2021, we will work together to develop...



An update to the **Citywide Comprehensive Plan**, to guide the ways that the city will change and grow in the future



An **Affordable Housing Strategic Plan**, as part of the larger Comprehensive Plan update



An updated **Zoning Ordinance**, to ensure that development takes place in a clear, effective, and equitable way.

## Focused on Equity

Equity is the foundation for this process. We are working with the Charlottesville community to ensure that the city's plans will address the needs of ALL residents, including the most vulnerable and disenfranchised.



## Your Voice Matters!

We want to hear from you! For more information on how to stay involved throughout the process, please visit the project website at [CvillePlansTogether.com](https://www.cvilleplantogether.com).



Please visit [cvilleplantogether.com](https://www.cvilleplantogether.com) for more details, including the project schedule. If you have questions about the survey, please contact [Engage@CvillePlansTogether.com](mailto:Engage@CvillePlansTogether.com).

Information that you submit on this survey will be reviewed by the project [Consultant Team](#) and staff from the City of Charlottesville Department of Neighborhood Development Services. We will provide a summary of survey responses (excluding personally identifiable information) in summer 2020.

**We will be choosing five survey entries at random to receive \$25 prepaid Visa gift cards.** If you would like to be entered into the raffle, please make sure to **include your email or phone number** at the end of the survey.

**All questions in this survey are optional. Depending on how much information you want to provide, it should take about 5-10 minutes to complete. The survey will be open through June 27, 2020.**



**CVILLE** **PLANS**  
**TOGETHER** **Spring 2020 Community Survey**

The image features a grey rectangular background. On the left, the word "CVILLE" is written in large, bold, black capital letters. To its right, the words "PLANS" and "TOGETHER" are stacked vertically in white capital letters, each inside an orange rectangular box. A white arrow points from the right side of the "TOGETHER" box towards the right. To the right of the arrow, the text "Spring 2020 Community Survey" is written in bold, black capital letters.

## Question Preview

We will ask you to review two sets of issues to identify:

- (1) which are the **most critical** to address
- (2) which are **less important to address immediately** but should be addressed secondarily
- (3) which are **not currently areas of concern**
- (4) what we are **missing**

We know that **these may all be important to you**, and that there are many connections between these areas.

Please tell us which you think are **most important to prioritize** based on the needs of the Charlottesville community.

**We will use your input** in the creation of draft updated goals for the Comprehensive Plan, which we will then share with you for your feedback.

## What We're Asking About



The first set of issues is related to **life in Charlottesville in general** and what we need to consider to work toward a **positive and equitable future**.



The second set of issues is related specifically to **affordable housing**.

“Affordable housing” is a term that incorporates many distinct but related issues, and we need your input about which areas you think are **most critical to address**.

**Below, we ask you to choose how critical or important you believe each issue to be.** You have the option to briefly describe why you feel this to be true, using the text boxes.

Examples given are not meant to fully represent all potential issues that may be of concern.

The list of items below will appear in a random order.

**1. Please tell us how important you believe it is to address the items below in order to achieve a fair, equitable, and positive future for all Charlottesville residents.**

	Most Critical (i.e., needs to be a priority in this plan)	Less Important (i.e., should be addressed after other, more pressing, issues)	Not a Major Area of Concern Right Now
<p><b>Transportation</b> (for example: proximity to bus routes, enhanced bicycle and walking infrastructure, parking considerations, etc.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Environment</b> (for example: clean water and air, stormwater management, environmental justice, climate change, energy usage)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Community design</b> (for example: building design and density, mix of uses and demographics in neighborhoods, zoning regulations, protection of historic resources, community character)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Community health</b> (for example: access to healthcare, access to healthy food options)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Most Critical (i.e., needs to be a priority in this plan)	Less Important (i.e., should be addressed after other, more pressing, issues)	Not a Major Area of Concern Right Now
<b>Education</b> (for example: youth education, adult education) What are the outcomes you would like to see? <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Economy &amp; Jobs</b> (for example: trainings and workforce development, living-wage job openings, support for small businesses) What are the outcomes you would like to see? <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Parks, open spaces, and recreational opportunities</b> (for example: locations, accessibility, types of facilities) What are the outcomes you would like to see? <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Community safety and services</b> (for example: location of police and fire facilities, community relations, utility provision and costs) What are the outcomes you would like to see? <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Community engagement and involvement in city processes</b> (for example: access to information about processes, opportunities to participate) What are the outcomes you would like to see? <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Housing</b> (for example: affordability/availability at all price points, availability of housing options) -- <i>There is also an opportunity to elaborate on housing-related issues in the next question.</i> What are the outcomes you would like to see? <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Are we missing anything on this list? What else is important to address?</b> What are the outcomes you would like to see? <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



As with the previous question, below, we ask you to choose how critical or important you believe each issue to be. You have the option to briefly describe why you feel this to be true, using the text boxes.

If you're interested, you can view some background data related to these housing issues on the [Cville Plans Together website](#).

The list of items below will appear in a random order.

**2. Please tell us how important you believe it is to address the items below in order to adequately respond to Charlottesville's *housing needs*.**

	Most Critical (i.e., needs to be a priority in this plan update)	Less Important (i.e., should be addressed after other, more pressing, issues)	Not a Major Area of Concern Right Now
<p><b>Racial Equity</b> (Ensuring that all people can access the same housing opportunities regardless of racial identity.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Homeownership</b> (Reducing the barriers to homeownership based on financial factors, such as the down payment and monthly interest, as well as factors other than income, such as racial discrimination, language abilities, etc.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Displacement or Gentrification</b> (Offering ways to reduce the number of people being displaced from their communities because of rising costs, neighborhood cultural changes, or other factors.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Rental Affordability</b> (Ensuring fair and reasonable rental options for people of all incomes.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Most Critical (i.e., needs to be a priority in this plan update)	Less Important (i.e., should be addressed after other, more pressing, issues)	Not a Major Area of Concern Right Now
<p><b>Housing Quality</b> (Ensuring reasonable access for all of the City's residents to housing that is kept clean, safe, and well-maintained.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Housing Supply</b> (Ensuring the availability of housing options that can meet the needs of a wide range of households, including housing of different sizes and types.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Supportive and Transitional Housing</b> (Providing housing for individuals or families who may need housing combined with additional supportive services to reduce the risk of homelessness.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Housing Stability</b> (Ensuring protection against unreasonable threats of foreclosure or eviction.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Location of affordable housing options</b> (Ensuring accessibility to employment, public transportation/bus, schooling, healthcare, and other needs.)</p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<p><b>Are we missing anything on this list? What else is important to address?</b></p> <p>What are the outcomes you would like to see?</p> <input style="width: 100%; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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**Please make sure to click "submit" at the bottom of this page!**

## About You



The following questions allow us to know more about **who is participating in this survey**, and how that group compares to Charlottesville's overall population.

It also allows us to **see who we are reaching** so that we can adjust our engagement strategies as needed.

**These questions are optional**, but we encourage you to provide whatever information you are comfortable sharing.

Please make sure to **click “submit”** at the bottom of the page.

**Thank you for your time!**

**3. Where do you live?**

- City of Charlottesville
- Albemarle County (but not in Charlottesville)
- Somewhere else

**4. If you are a Charlottesville resident, please tell us your neighborhood.** (If we missed a neighborhood or did not use the name you prefer, please feel free to fill in your neighborhood using the “other” category.)

Other (please specify)

**5. Age**

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75-84
- 85 or older

**6. Race/Ethnicity (select as many as desired)**

- Black or African American
- White or Caucasian
- Hispanic or Latinx
- Asian or Asian American
- Native American
- Pacific Islander
- Prefer not to answer
- Prefer to self-describe

**7. Gender identity**

- Female
- Male
- Prefer not to say

Prefer to self-describe

**8. Household annual income level**

- Under \$15,000
- Between \$15,000 and \$29,999
- Between \$30,000 and \$49,999
- Between \$50,000 and \$74,999
- Between \$75,000 and \$99,999
- Between \$100,000 and \$150,000
- Over \$150,000

**9. If you live in Charlottesville, how long have you lived here?**

- 20+ years
- 10-19 years
- 5-9 years
- 2-4 years
- 1-2 years
- <1 year
- n/a - not a Charlottesville resident

**10. In terms of your residence, are you a...**

- Homeowner
- Renter
- Other (please specify)

**11. Aside from your primary residence, do you own or rent any property in the city?**

- I own 1-2 rental residential units
- I own 3 or more rental residential units
- I own another residential property but do not rent it out
- I own a mixed-use, commercial, or industrial property
- I rent commercial or industrial space
- No
- Other (please specify)

12. Are you a current or recent student at the University of Virginia (UVA) in Charlottesville?

- Yes - Currently
- Yes - Recently (within the past two years)
- No
- Other (please specify)

13. How do you prefer to get information about city planning processes? (Select all that apply.)

- Email alerts or newsletters
- Mailings (flyers, newsletters)
- Print newspaper
- Online news sites
- Radio
- Social media
- Visiting a website
- Text alerts
- Word of mouth from your friends/others
- Other (please specify)

**Contact Information**

*Please note that your name and contact information will not be shared publicly or in connection with your responses to the survey questions.*

**Phone number or email is required if you would like to be entered into the raffle for one of five \$25 prepaid Visa gift cards.**

14. Name

15. Phone number

16. Email

17. **Would you like to be added to the project email list?**

- Yes (please make sure you've added your email above)
- No
- Already on the list