

May 2020 Project Update

Engagement activities completed

- Finalized name for the process: Cville Plans Together
- Finalized website: www.cvilleplanstogether.com
- Launched social media pages: [Twitter](#), [Instagram](#), [Facebook](#)
- Planned for virtual engagement in May-June 2020
- Meetings/calls with community members, organizations, and city staff

Engagement update

Planned activities:

- Webinars (presentations via Zoom, plus Q&A)
- Small-group discussions (via Zoom/phone)
- Community survey (May 20-June 10 – potential for extension based on participation rates)
- Steering Committee meeting June 2 (via Zoom, open to the community)

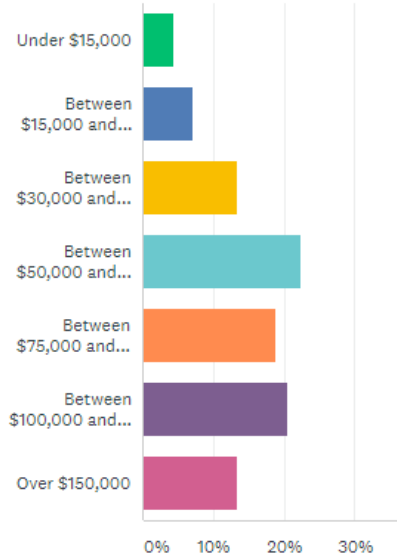
Activities completed as of May 26:

- 3 (of 3) webinars: About 30 participants per event
- 2 (of 5) open small-group discussions: These are open and advertised for anyone to join. Have had about 5 participants per event. We may be scheduling additional discussions, depending on interest.
- 1 (of TBD) focused/targeted small-group discussions: We are scheduling additional small-group discussions, focusing on particular groups, including marginalized populations and others who we know may not often be involved in planning processes.
- We are working to coordinate outreach to residents via non-virtual means, while balancing safety needs.
- Translation
 - There is a translation feature on the website.
 - We have had the survey, project overview information, and phone recording translated into Spanish.
- Survey
 - Posted online May 20; 129 responses through May 26.
 - Some initial results related to demographics shown on the following pages. **These are draft/interim results only.** A more comprehensive summary will be compiled after the survey is closed (currently planned for June 10).

Interim Survey Results – Who Are We Hearing From? (Responses Gathered May 20-May 26)

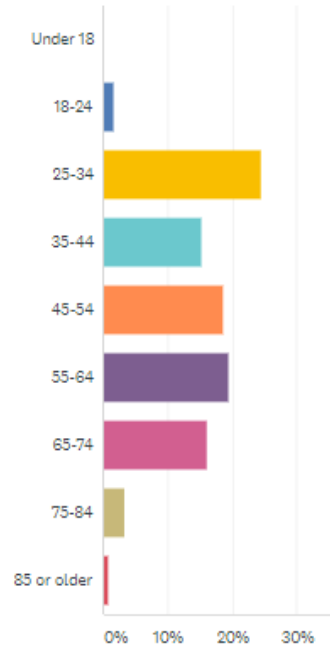
Household annual income level

Answered: 112 Skipped: 17



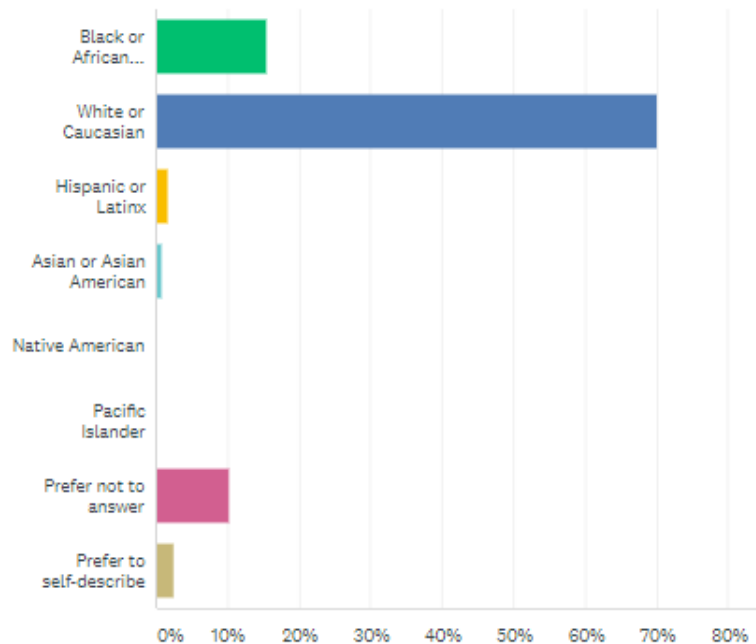
Age

Answered: 118 Skipped: 11



Race/Ethnicity (select as many as desired)

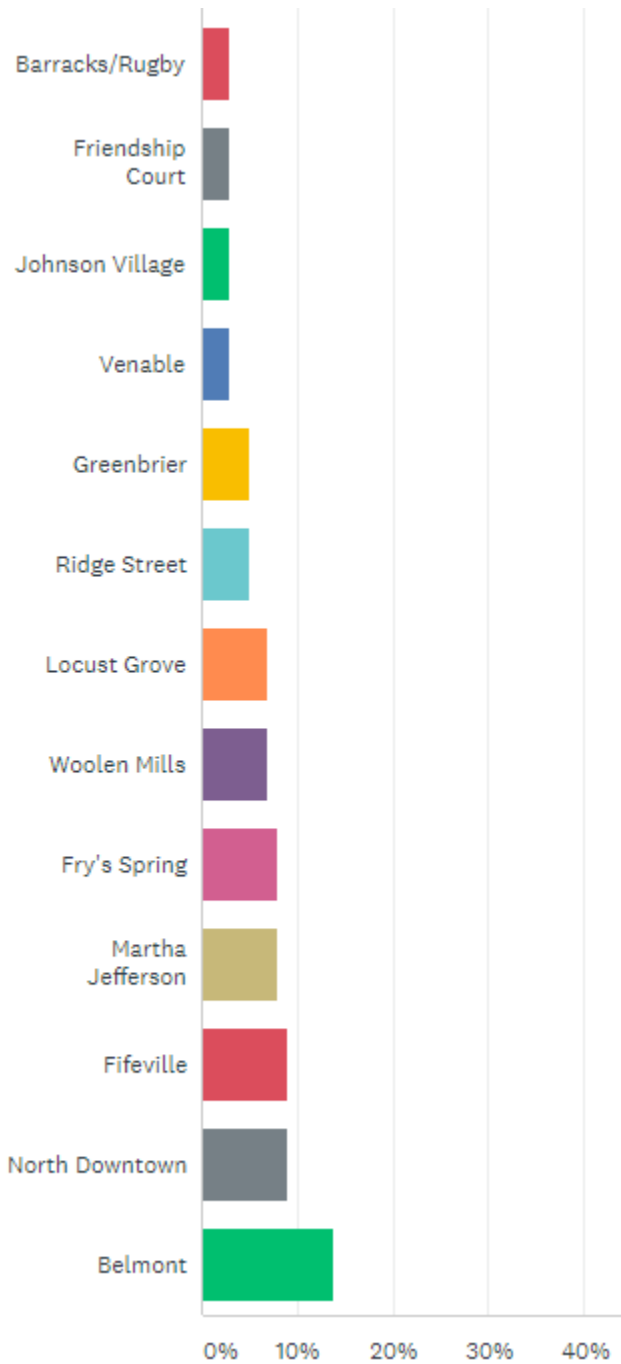
Answered: 117 Skipped: 12



Interim Survey Results – Who Are We Hearing From? (Responses Gathered May 20-May 26)

If you are a Charlottesville resident, please tell us your neighborhood. (If we missed a neighborhood or did not use the name you prefer, please feel free to fill in your neighborhood using the “other” category.)

Answered: 101 Skipped: 28



(Partial results shown for neighborhoods above. Other neighborhoods had fewer responses.)